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**FOR IMMEDIATE RELEASE**  
**AUGUST 17, 2021**

LOUISVILLE, KY (August 17, 2021) -- Change Today, Change Tomorrow (CTCT) has started its 30-day countdown to Give for Good Day! September 17 is the date for this year's Give For Good Day, the city's largest annual day of giving for non-profit organizations. This year Change Today, Change Tomorrow will be hosting a pop-up block party in the Shively neighborhood at ETS Junior Braid School to celebrate another year of work for the Black community of Louisville. There will be free groceries, hot meals, children's entertainment, giveaways and even a couple mystery celebrity guests joining us! The event will be completely free for the community, but there will be five levels of giving amounts encouraged for those who would like to contribute:

- **\$25:** Provides 1-hour of educational support services at the CTCT Education Hub.
- **\$85:** Sponsor one Feed The West share to combat local food injustices.
- **\$250:** Provides toiletries to the unhoused population for one week.
- **\$500:** Sponsor a local BOB at Pocket Change's Small Business Workshop.
- **\$1,000:** Support our community baby shower that serves 20 babies each month!

Change Today, Change Tomorrow is devoted to eradicating barriers that plague the Black community and other marginalized populations in Education, Food Justice and Public Health. We protect, defend, and meet the needs of those who have been counted out. We are a force of disruptors and changemakers that believe in #communitypower.

We are currently still seeking local businesses and community members to contribute giveaway items, goods, or services to add to the event.

To donate visit <https://www.giveforgoodlouisville.org/organizations/change-today-change-tomorrow-inc>

For additional event information, or to contribute in-kind donations email Program Manager Hannah Jones  
([hannah@change-today.org](mailto:hannah@change-today.org))