

PROJECT PROPOSAL

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FEED THE WEST FACILITY PARTNERSHIP

Change Today, Change Tomorrow seeking to utilize the dormant 2,100 sq. ft space for Feed the West Operations.

DESCRIPTION

Feed the West launched on June 2, 2020 out of necessity to provide emergency food assistance to a marginalized population in mourning of lives lost to police brutality and the global pandemic. Feed the West delivers free groceries to thousands of the folks in West Louisville monthly. Since it's inception, Feed the West has served over 55,000 residents. Each resident receives an average of \$85/resident in the household.

OBJECTIVE

The initial goal was to end Feed the West upon the opening of a Black-owned grocery store in West Louisville. After analyzing the community need for free, accessible healthy food we have decided to continue the program well into 2021 after the grand opening of Shauntrice Martin's Black Market KY.

OPPORTUNITY

Dare to Care's Director of Strategic Initiatives informed us that there is a 2,100 sq. ft room laying dormant in the new facility.

SOLUTION

The current Feed the West facility is on Floyd Street across the street from the University of Louisville football stadium, not in West Louisville. Our lease ends May 2021 and it would be ideal if Change Today, Change Tomorrow and Dare to Care could collaborate on this effort to provide free, fresh quality foods to Louisville residents.